

ADVANT

Your European advantage



ADVANT Altana | Beiten | Nctm

advantlaw.com



ADVANT combines top-level local expertise and relationships with international reach, but focused at a European level. This offers clients a new perspective and a distinctive advantage as they seek to enter or expand within Europe.

ABOUT ADVANT

ADVANT is comprised of leading European lawyers, and is uniquely positioned to deliver a distinctive advantage to clients navigating the complex commercial landscape of Continental Europe.

Member firms include **ADVANT** Altana in France, **ADVANT** Beiten in Germany, and **ADVANT** Nctm in Italy. These firms serve their clients, both in Europe and internationally, by providing the highest-quality advice and results – efficiently and cost-effectively through technical excellence, dedication, and true collaboration.

A unique venture in the European legal market, **ADVANT** brings together strong national players to provide clients with the 'best of both worlds': deep local foundations and an international vision and reach.

ADVANT is your European advantage.

ADVANT IS:

- A combined team of nearly 600 professionals, including nearly 140 equity partners, with a presence in 15 locations across Europe and beyond
- Among the largest European legal advisors, based on the figures in The Lawyer European 100
- Comprised of leading legal and tax advisors in many key European markets



MEMBER FIRM VALUES



TRUST

- Delivering on our promises
- Focusing relentlessly on our clients' needs
- Fostering a culture of integrity, responsiveness, and collaboration and an environment where our people feel valued, supported and challenged
- Striving to be our clients' trusted long-term advisors on strategic matters
- Taking the long-term view, particularly in terms of helping clients transition to a sustainable economy



EXCELLENCE

- Being among the best law firms in all our home countries
- Providing top-level service at highest international standards
- Offering deep sectoral knowledge and know-how
- Providing pragmatic, business-minded advice



EFFICIENCY

- Delivering seamless services across all jurisdictions
- Working smart to reduce our clients' legal spend
- Offering flexible structures that enable attractive fee arrangements
- Leveraging technology and innovation to deliver best results
- Focusing on solutions that are sustainable in the long term

MEMBER FIRM PEOPLE AND LOCATIONS

The combined **ADVANT** team is comprised of nearly 600 professionals, including nearly 140 equity partners.

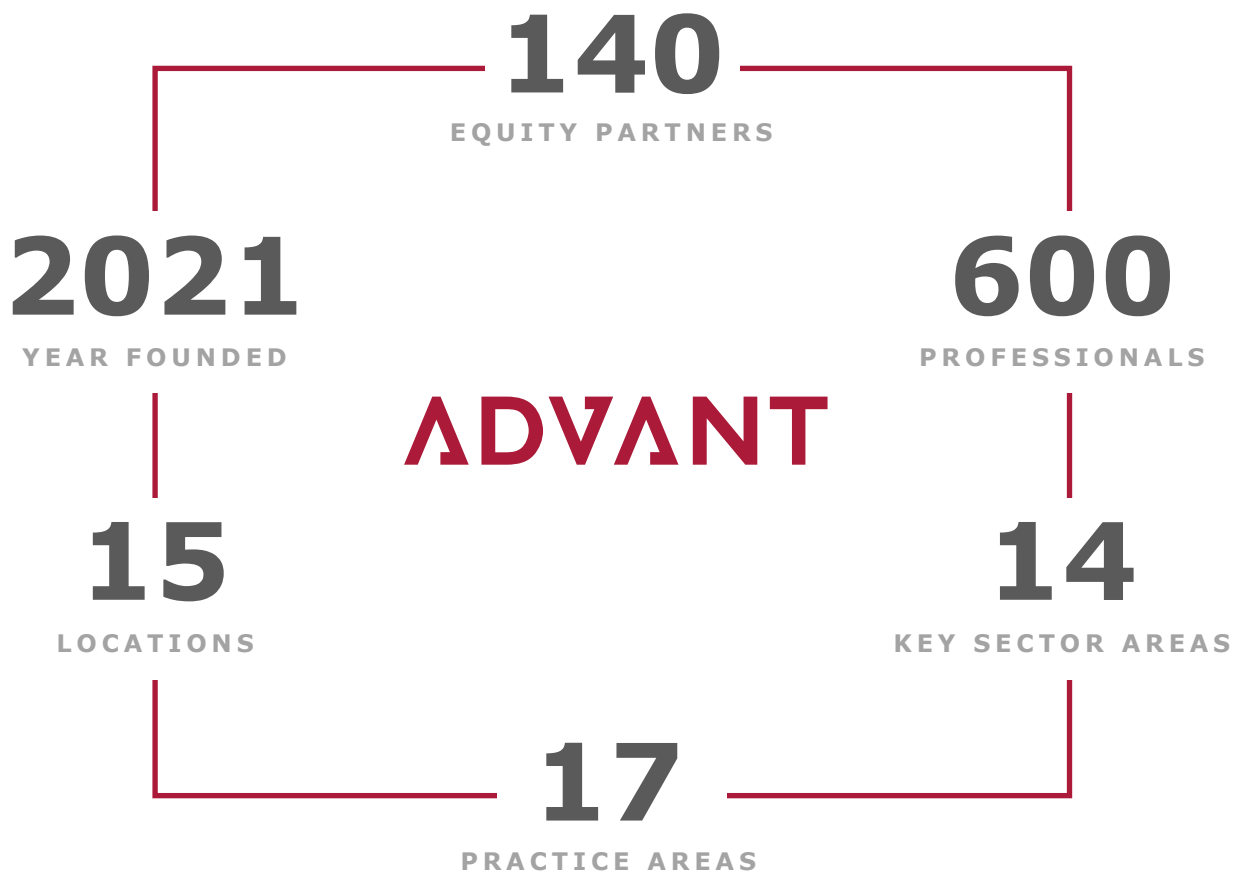
Our footprint includes 15 locations throughout Europe (Berlin, Brussels, Dusseldorf, Frankfurt, Freiburg, Genoa, Hamburg, London, Milan, Munich, Paris, Rome) and around the world (Beijing, Moscow, Shanghai).

Our professionals have been recognised by many leading awards and publications, including Chambers, Legal 500, Best Lawyers, JUVE, The Lawyer, and Who's Who Legal.

MEMBER FIRM CLIENTS

Both domestically and internationally, each **ADVANT** member firm works with many of the leading brands and businesses in their respective markets.

This includes numerous blue-chip players in the technology and media, automotive and transport, consumer products, healthcare and life sciences, financial service, and luxury and fashion industries.



MEMBER FIRMS

Each of our member firms are leading legal and tax advisors in key European markets

ADVANT Altana

ADVANT Altana is the French member firm of **ADVANT**.

Founded in 2009, **ADVANT** Altana is an independent law firm with 85 lawyers, and is one of the leading business law firms in France. It offers top-level expertise on both advisory and litigation matters to clients, often in highly regulated sectors, from its base in Paris.

We work seamlessly with **ADVANT** member firms, as well as other international firms and a wide range of experts from other disciplines, to meet our clients' long and short-term goals.



ADVANT Beiten

ADVANT Beiten is the German member firm of **ADVANT**.

Founded in 1990, **ADVANT** Beiten is an independent law firm with about 240 lawyers, accountants and tax advisors, and is one of the leading commercial law firms in Germany. It advises medium-sized companies, large corporations, banks, foundations and public sector organisations on German and international commercial law from six offices across Germany, as well as Belgium, Russia, and China.

We work seamlessly with **ADVANT** member firms to advise, support and represent our clients in all legal matters pertaining to their business activities, both in Germany and around the world. This includes working with other advisors from our worldwide network of top-tier firms.

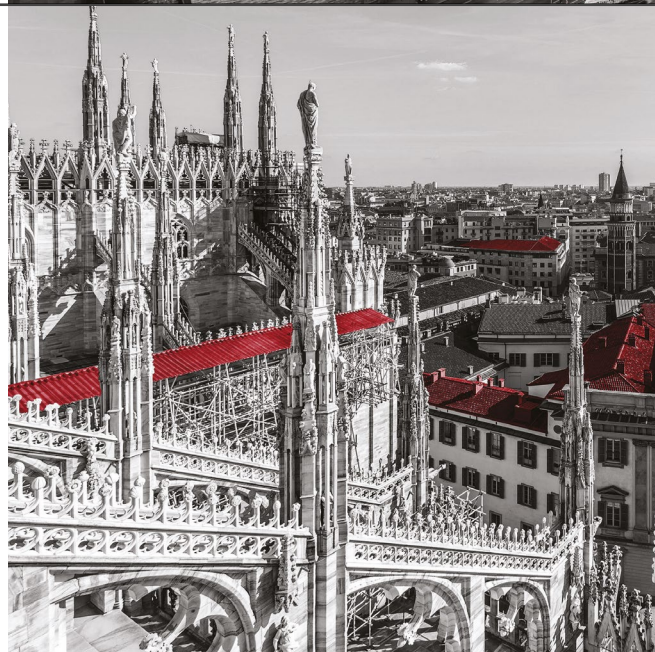


ADVANT Nctm

ADVANT Nctm is the Italian member firm of **ADVANT**.

Founded in 2000, **ADVANT** Nctm is an independent law firm with about 270 lawyers and tax advisors, and is one of the leading commercial law firms in Italy. It advises companies, banks and financial institutions, multi-national corporations and public entities on all areas of business law from its offices in Milan, Rome and Genoa, as well as London and Shanghai

We work seamlessly with **ADVANT** member firms, as well as other international firms and a wide range of experts from other disciplines, to provide tailored solutions and advice that meets the specific needs of our clients





ADVANT Altana is highly regarded for its:

- Strong transactional and litigation practices
- Robust legal and technical expertise with a deep understanding of their clients' business constraints, activities and cultures
- Global view of markets, institutions, administrations and courts, providing clients with new perspectives and insights
- True partnership approach to working with clients, through dedicated teams
- Particular know-how in advising clients on complex issues in highly regulated sectors such as healthcare, life sciences, insurance, banking, construction, TMT, renewable energies
- Strong emphasis on adding value to clients' business

ADVANT Altana is an active member of numerous influential legal and industry associations around the world, including the International Bar Association (IBA), International Trademark Association (INTA), the American Bar Association (ABA) and INSOL International. In addition, the firm is a founding member of LCLIA, an international alliance dedicated to the construction sector.



ADVANT Beiten is highly regarded for its:

- Combination of legal expertise and a pragmatic, business-minded approach
- Lawyers, tax advisors and auditors who rank among the best in their fields
- Individual approach based on flexibility and trust to develop tailored solutions
- Ability to solve complex problems, whether national or international, in a practical and efficient way
- Unique centres of expertise to advise clients on bilateral commercial relations in more than a dozen markets around the globe

ADVANT Beiten is an active member of numerous influential legal associations around the world, including the Employment Law Alliance (ELA), International Bar Association (IBA), American Bar Association (ABA), International Trademark Association (INTA), etc.



ADVANT Nctm is highly regarded for its:

- Top expertise and quality, with a pragmatic and innovative approach
- Being a leading law firm and market leader with many awards, recognitions and 'firsts'
- Tailor-made services, specifically focused on clients' businesses
- Significant presence in cross-border and international deals
- History of innovation and unique ability to develop truly dedicated solutions for clients

ADVANT Nctm is an active member of numerous influential legal associations around the world, including the International Bar Association (IBA), International Trademark Association (INTA), the Employment Law Alliance (ELA), etc.

AREAS OF EXPERTISE

All of our members are full-service business law firms, offering a complete breadth of capability to meet client needs. We have significant shared strength in a number of key legal areas and industry sectors:

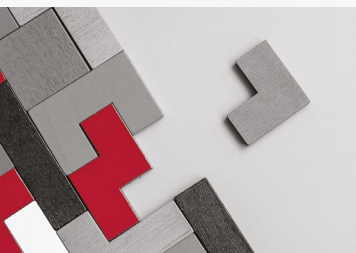


PRACTICE AREAS



Antitrust and Competition

We advise clients on all aspects of competition and antitrust law – both at Europe-wide level and within national jurisdictions – to enable our clients to achieve their business goals while limiting exposure to antitrust risks.



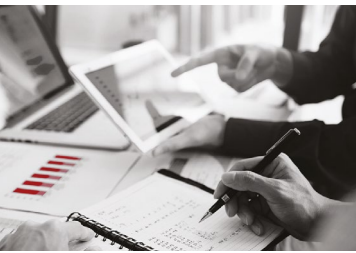
Arbitration

We have significant experience in managing domestic and international arbitration proceedings involving sovereign nations, government bodies or regulators, private companies, financial institutions or individuals, as well as investment disputes.



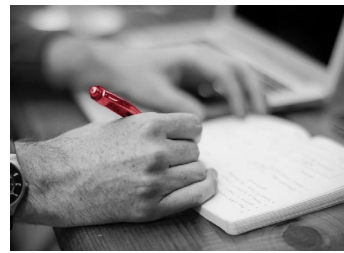
Banking and Finance

Our clients include major financial services players such as banks and financial services providers, payment institutions, and investment companies. We are also relied upon by their clients – including small, medium and large enterprises; foundations; family offices and high networth individuals – to navigate even the most complex finance-related issues.



Capital Markets

Our reputation and experience in the capital markets space has made us an advisor of choice, working with brokers, shareholders and banks on all aspects of securities issuance and placement as well as IPOs, capital raises, bond placements and other hybrid instruments.



Commercial

We work with individual entrepreneurs and companies of all types and sizes to address the myriad issues and opportunities which arise as they establish, build and run their businesses.



Compliance

ADVANT member firms have extensive expertise in the design and implementation of compliance schemes in areas such as environment, workplace safety, cybersecurity, financial management, and data and privacy protection. We also regularly handle or lead internal investigations – including those which are highly sensitive, complex, or multi-national in nature – as well as provide training for compliance officers and establish appropriate whistle-blower processes.



Corporate/Mergers and Acquisitions

We are ranked among the best for M&A in our respective markets, particularly for mid-market transactions, and tailor-made services that effectively navigate the complex dynamics of deal-making, whether for buyers, sellers or investors.



Dispute Resolution

Our dispute resolution advisors have the skills and experience needed to handle the most complex disputes and define the most appropriate strategies to resolve them. We are experienced in all forms of dispute resolution, including litigation, arbitration, corporate crime and regulatory investigations, procedures before independent administrative authorities, and alternative dispute resolution.



Employment

ADVANT member firms are trusted by clients across Europe to advise them on workforce-related issues, from contract negotiation to termination of employment – and everything in between. We work with businesses both small and large across many core sectors to provide practical, business-oriented solutions to even the most complex of people-related challenges.



Insurance

The insurance industry is one of Europe's most dynamic and critical sectors. **ADVANT** member firms offer some of the most comprehensive support and expertise for all types of organisations operating in this marketplace, both across Europe and around the globe. Our clients include many of the world's leading insurers as well as reinsurers, intermediaries and an array of other businesses which intersect with insurance and risk-related issues.



Intellectual Property

Our expertise covers the full spectrum of IP-related needs across all types of intellectual property – including patents, trademarks, designs and copyrights as well as connected fields such as knowhow, trade secrets and unfair competition.



IT and Data

ADVANT members are trusted by businesses both large and small to advise on complex IT and telecommunications infrastructure projects and their associated contracts, network security and data breaches, e-commerce and mobile payments, cloud computing, marketing or promotion-related terms & conditions, social media, technology licensing rights, and compliance and training issues.



Public Law and Procurement

ADVANT member firms are perfectly placed to advise clients who are working within this complex area. Our team's experience includes advising clients ranging from large public sector organisations, government bodies and European institutions, to private sector firms participating in public procurement procedures and public-private partnerships.



Real Estate

ADVANT member firms offer significant expertise in all facets of real estate to help clients achieve their goals and overcome their challenges. Our team offers a 360-degree perspective and approach to advise on all asset classes – whether in office, retail, commercial, industrial, logistics, hospitality, healthcare, or living.



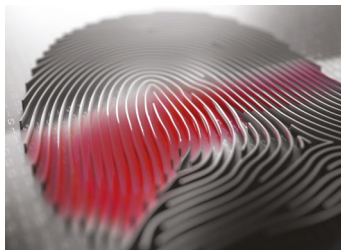
Restructuring and Insolvency

ADVANT member firms offer significant expertise and a broad range of experience in even the most complex restructuring, insolvency and pre-insolvency cases. We advise clients on the full spectrum of issues, including working alongside creditors, co-contractors or investors; those seeking to acquire distressed assets; major financial institutions; insolvency administrators; and regulators, as well as companies or groups which are in distress.



Tax

ADVANT member firms offer some of the industry's most seasoned and respected advisors with a broad range of experience on even the most technical of tax issues. Our clients include businesses both large and small, banks and financial institutions, real estate and investment funds, and individuals and investors.



White Collar Crime

Scrutiny of businesses, including their leaders and employees, continues to grow around the globe. **ADVANT** member firms offer top-notch expertise in advising on both civil and criminal matters and investigations, and we act for both businesses and individuals accused of wrong-doing, as well as for victims of unlawful conduct.



SECTORS AND INDUSTRIES



Art, Luxury and Fashion

The art, luxury and fashion industries hold a particular place of importance across Europe, bringing the rich and diverse cultural history of the continent together with proven commercial prowess to provide items that are in demand all over the world. **ADVANT** member firms offer a broad range of expertise and experience to support clients in these highly specialized and high-profile areas.



Energy

ADVANT member firms advise the full spectrum of players in the energy industry as they navigate an ever-changing commercial and regulatory terrain. Our clients include domestic and foreign energy producers and suppliers, electricity and gas grid operators, infrastructure operators, investors, and project developers and sponsors in conventional energies, renewable energies and cleantech.



Financial Services

To help navigate unprecedented market challenges, **ADVANT** member firms advise many of the largest and most influential financial services organisations across Europe and around the world. Our clients include banks, financial intermediaries, investment firms, e-payment institutions, and asset management companies, as well as other nontraditional financial players such as foundations, family offices and high-net-worth individuals.



Industrials

Our clients include leading makers of both industrial and consumer goods, as well as original equipment manufacturers (OEMs), value added resellers (VARs) and a vast array of other suppliers, buyers and third-parties across Europe and around the world.



Insurance

The insurance industry is one of Europe's most dynamic and critical sectors. **ADVANT** member firms offer some of the most comprehensive support and expertise for all types of organisations operating in this marketplace, both across Europe and around the globe. Our clients include many of the world's leading insurers as well as reinsurers, intermediaries and an array of other businesses which intersect with insurance and risk-related issues.



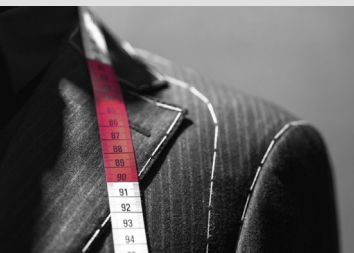
Life Sciences and Healthcare

ADVANT member firms provide best-in-class support and advice to businesses operating in nearly every area of this dynamic sector. Our clients include some of the world's leading pharmaceutical and biotechnology companies, healthcare and health-related technology start-ups, medical device and equipment makers, public and private hospitals, clinics and other health care service providers.



Mobility

The business of keeping people, goods and economies moving – whether by road, rail, shipping, or air – is one in which **ADVANT** member firms have significant experience and a deep understanding of the major dynamics of the sector. We are a trusted advisor to manufacturers and OEMs, suppliers, dealers and service providers.



Private Clients

ADVANT member firms offer comprehensive expertise across the spectrum of legal, tax and commercial advisory needs for private clients, including on cross-border successions. Our clients include high-net-worth and ultra-high-net-worth individuals and families, as well as single or multi-family offices, private foundations, and family trusts from across Europe and around the globe.



Private Equity and Venture Capital

ADVANT member firms advise many of Europe's leading private equity players on all aspects of their deal pipeline, as well as support a range of businesses receiving private equity investment. Our clients include major international and national (across European jurisdictions) private equity firms and funds, family offices, and family-owned companies and their shareholders.



Public Sector

ADVANT member firms offer some of Europe's most seasoned and knowledgeable experts in all areas of the public sector. Our clients include public bodies of all sizes and areas of focus, as well as private sector businesses reliant on public sector contracts, heavily regulated or government-owned enterprises (such as utilities providers), and regulatory bodies.



Real Estate

ADVANT member firms offer significant expertise in all facets of real estate to help clients achieve their goals and overcome their challenges. Our team offers a 360-degree perspective and approach to advise on all asset classes – whether in office, retail, commercial, industrial, logistics, hospitality, healthcare, or living.



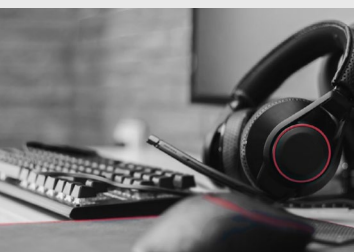
Retail and Leisure

The retail and leisure industry is a cornerstone of many European economies, as well as an important driver of employment and key touchpoint to European culture for the rest of the world. **ADVANT** member firms have broad and deep expertise in all areas of this vibrant and vital sector, from shopping and travel to food and drink and beyond.



Shipping

We advise clients on every facet of the industry, including maritime, port and transport law, wet and non-wet shipping, shipping finance, State aid and competition issues. We usually represent shipowners, charterers, terminal operators, rail and air transport companies, insurers, banks, investment funds and shipyards before national Courts, the EU Court of Justice and the Commission on any related shipping matters.



Technology, Media, Entertainment and Telecommunications

ADVANT member firms are trusted advisors to a wide range of significant players in this fast-moving and dynamic sector. Our clients in the technology space include some of the world's leading tech businesses and technology services organisations in areas such as SaaS, hosting and e-commerce, as well as major creative and commercial players in the media and entertainment arena.

AWARDS AND RECOGNITIONS

Our professionals have been recognised by many leading rankings, awards and publications, both regionally and globally.

In addition, **ADVANT** was named 'International Firm of the Year' at the 2022 Legal Business Awards, and was a Finalist for 'Network of the Year' at The Lawyer European Awards 2022.

Best Lawyers

Chambers
AND PARTNERS

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FINANCIAL
TIMES

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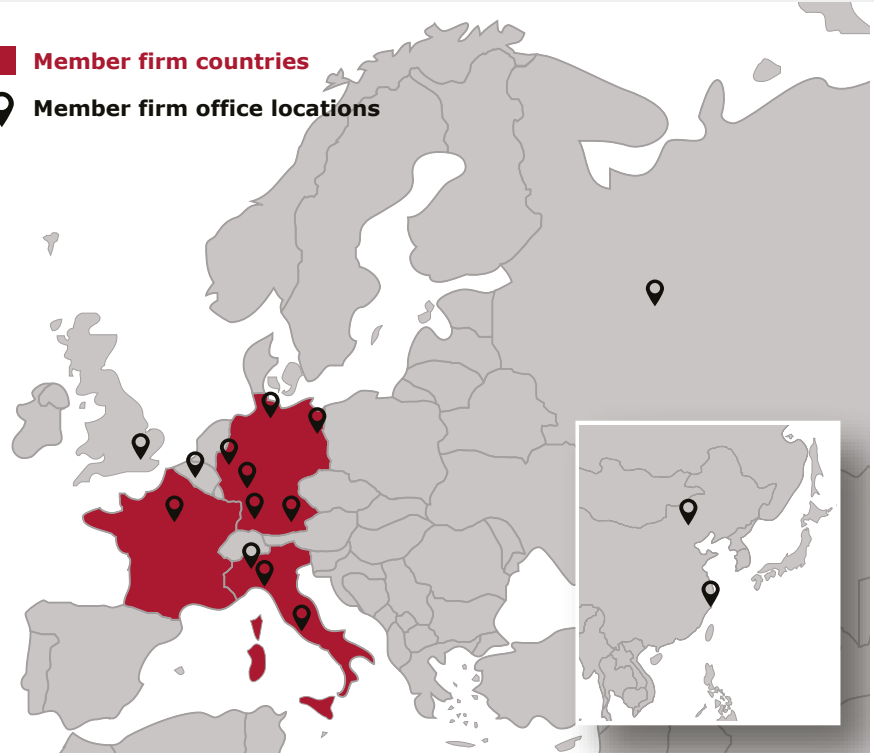
The
LEGAL
500



MEMBER FIRM LOCATIONS

Our member firms have a presence in 15 locations throughout Europe and around the world

■ Member firm countries
📍 Member firm office locations



BEIJING

Suite 3130, 31st Floor
South Office Tower
Beijing Kerry Centre
1 Guang Hua Road
Chao Yang District
100020 Beijing, China
beijing@advant-beiten.com
T: +86 10 85298110

BERLIN

Lützowplatz 10
10785 Berlin, Germany
berlin@advant-beiten.com
T: +49 30 26471-0

BRUSSELS

Avenue Louise 489
1050 Brussels, Belgium
brussels@advant-beiten.com
T: +32 2 6390000

DUSSELDORF

Cecilienallee 7
40474 Dusseldorf, Germany
dusseldorf@advant-beiten.com
T: +49 211 518989-0

FRANKFURT

Mainzer Landstrasse 36
60325 Frankfurt, Germany
frankfurt@advant-beiten.com
T: +49 69 756095-0

FREIBURG

Heinrich-von-Stephan-Straße 25
79100 Freiburg im Breisgau,
Germany
freiburg@advant-beiten.com
T: +49 761 150984-0

GENOA

Via Roma, 10
16121 Genoa, Italy
genoa@advant-nctm.com
T: +39 010 8531407

HAMBURG

Neuer Wall 72
20354 Hamburg, Germany
hamburg@advant-beiten.com
T: +49 40 688745-0

LONDON

40 Bruton Street
London, W1J 6QZ, United Kingdom
london@advant-nctm.com
T: +44 20 73759900

MILAN

Via Agnello 12
20121 Milan, Italy
milan@advant-nctm.com
T: +39 02 725 511

MOSCOW

Turchaninov Per. 6/2
119034 Moscow, Russia
moscow@advant-beiten.com
T: +7 495 2329635

MUNICH

Ganghoferstrasse 33
80339 Munich, Germany
munich@advant-beiten.com
T: +49 89 35065-0

PARIS

45 Rue de Tocqueville
75017 Paris, France
paris@advant-altana.com
T: +33 (0)1 79 97 93 00

ROME

Via delle Quattro Fontane 161
00187 Rome, Italy
rome@advant-nctm.com
T: +39 06 6784977

SHANGHAI

Room 4102
Hong Kong New World Tower
No. 300 Middle Huaihai Road
200032 Shanghai Shi, China
shanghai@advant-nctm.com
T: +86 21 60906337

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ADVANT member firm offices: BEIJING | BERLIN | BRUSSELS | DUSSELDORF | FRANKFURT
FREIBURG | GENOA | HAMBURG | LONDON | MILAN | MOSCOW | MUNICH | PARIS | ROME | SHANGHAI